



**CODE 1.709.1010**

## **creative ardtype**

**Decorative material effect coating for interiors**

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### **GENERAL PROPERTIES**

CREATIVE ARDTEXTURE is a particular primer which is colourable, extremely versatile & easy to apply. It is based on Carrara marble and devised for the artistic personalization of interior walls. The prestigious finishes created with ARDTEXTURE, whether elegant or rusticated, offer an aesthetically pleasing appeal.

ARDTEXTURE is ideal for direct application on plaster, old enamel, paints & well anchored coatings.

Although ARDTEXTURE offers a remarkable water vapour permeability it also guarantees a low liquid water absorption. This property enhances the decorative effects of the CREATIVE line finishes.

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### **INSTRUCTIONS**

#### **Substrate preparation:**

- Bare or distemper paint surfaces: remove dust, grime and unsound parts/paintwork. Use ISOLEX W or ARDFIX to apply a primer layer diluting as required. Ensure the surface is perfectly dry, stucco any imperfections (holes, cracks or fissures) and apply ARDTEXTURE.
- Painted surfaces: ARDTEXTURE normally guarantees an excellent adhesion on old washable paints, traditional coatings & enamels. However, considering how the conditions of a substrate may vary we recommend testing the adhesion & possible sanding. In all cases, it is essential to ensure the surface is cleaned thoroughly & free of oil/grease.

#### **Application:**

- Ensure the surface is clean, dry and apply ARDTEXTURE with a float. Apply thin layers at 3 hr intervals filling the surface rugosity. After the last layer, work the wet product (with the correct tool) to obtain the desired material effect.
- **Embossed effect:** use a float to apply a layer and work whilst wet with a "CREATIVE SETARD spatula code 2.961.0067" in an uneven fashion.

- **Stucco effect:** apply a layer as indicated in the “embossed effect”, ensure the product is perfectly dry and apply a second layer with a steel float to stucco part of the irregularities produced by the “Creative spatula”.
- **“Venezia” effect:** fill with a small stainless steel spatula in a criss-cross fashion similar to the mode employed when laying lime putty.
- Allow at least 6 hours drying time before applying the finish.
- CREATIVE ARDTEXTURE is ideal when finishing with CREATIVE METAMORPHOSIS as well as finishes with CREATIVE VELATURE, smooth latex paints & wall enamels.  
Do not apply when ambient or substrate temperature is below + 5°C or above +35 °C.
- Store the product in cool, frost free premises.
- Wash tools and equipment immediately after use with water.
- Preventive wall restoration is necessary in order to guarantee substrate adhesion when the product is applied to surfaces with salt efflorescence or subject to ascending humidity.
- Use the products in compliance with current Health and Safety Regulations. Dispose of spent material/containers according to local regulations.
- CREATIVE ARDTEXTURE has been included in the WIZARD tinting system.

Refer to the PSDS for further details.

## TECHNICAL PROPERTIES

TYPE OF BINDER	<b>acrylic</b>	
SPECIFIC WEIGHT	<b>1550 ± 50 g/l</b>	
VISCOSITY AT 20 °C	<b>350,000 ± 50,000 cP</b>	
DRYING AT 20 °C	IN DEPTH	<b>12h</b>
	RECOATABLE	<b>6 h</b>

## YIELD

Coverage depends on the structure of the mural surface: 1,4 m<sup>2</sup>/kg per coat is an approximation.

## TENDER SPECIFICATION ITEM

### DECORATIVE MATERIAL EFFECT COATING FOR INTERIORS

Application on prepared mural surfaces of two or more layers of a synthetic smooth filler coating for interiors, based on acrylic resins in aqueous dispersion & Carrara marble powder like CREATIVE ARDTEXTURE with a minimum consumption of 0,7 kg/m<sup>2</sup>.

€/m<sup>2</sup>.

The data herein were correct at the time of Quality Control and refer to standardized environmental conditions. The same are to be considered as a guide.  
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