



We made this  
**PALAZZO VALMARANA**  
**SALVI NEGRI**

## In Vicenza, a prestigious historic restoration

Palazzo Valmarana Salvi Negri is placed in the corner between the well-known Corso Palladio and Contrà Santa Corona, in the downtown of Vicenza. It is part of the huge architectural and cultural heritage of the Bacchiglione river city, was built in the 1500 and renovated in the 1900 and, in the first months of this year, has undergone an important restoration action able to restore the ancient splendor.

“The palace has undergone important renovation works – Architect Albano Passarin tells, the project leader and director of works-: in addition to the bad conditions of aesthetic, lack of care and abandon had caused security problems too and the owner had to take action

for avoiding plaster and stone pieces fall, in order to protect people and goods. With an urgent measure approved by Architecture heritage Superintendence the previous ownership had secured the palace with a scaffold mounted on both the two prospectuses and reinforced with sheet protectors that reproduced the palace image. Later, after a new renovation project presentation and approval by Superintendence, it was immediately decided to take down

the first scaffold which did not answer to the real needs and to replace it with another that let restoration works for stone and plaster elements, cleaning and painting actions”.

It was Zeta Color Group the team which worked on the painting of Palazzo Valmarana Salvi Negri. “We are really satisfied for the results - Mauro Zolla and Sergio Cecchin tell, company owners-: contributing to make live again the splendor of our city Architectural

**ARD products have been demonstrated ideal allies for a renovation action at Palazzo Valmarana in Vincenza.**

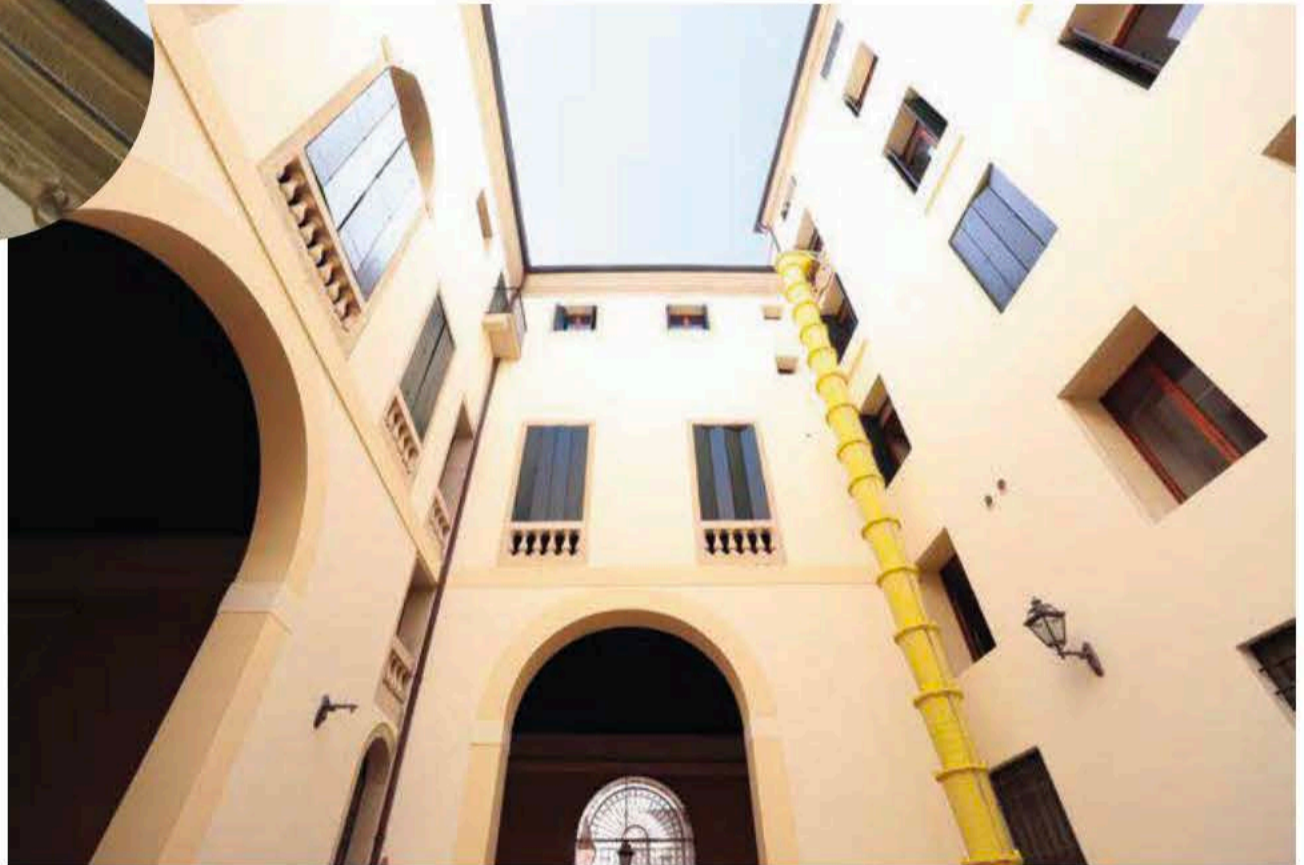


In the picture, from left, in front of, Mauro Zolla, Sergio Cecchin and Pellumb Poçi; behind, from left, Saimir Poçi and Daniele Zanini.





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Heritage is a reason of pride and professional satisfaction". The action was made in whole security and today the velvet, almost soft aspect of the facades painted with lime contributes to enrich the charm of beautiful Vicenza.

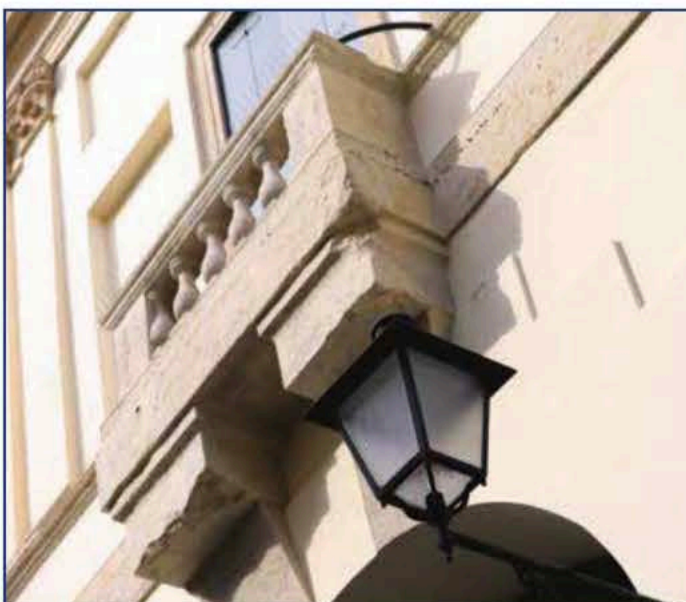
**Architect Passarin, with which requirement was the chromatic finish of Palazzo Valmarana chosen?**

**Albano Passarin-** The requirement to choose the color hue has been based on the need to find those which let give more light to the complexity, replacing the beige and hazelnut colors used during the restoration finalized in the first '70s, which weakened the image. Some comparisons was made about the different parts of facades with two color samples of different nuance and lightness, put them in relation with the Vicenza stone color.

The identified hue was cream color and, before making the works, we got by Superintendence the autorisation on hue choice.

**What do you think about the chromatic and aesthetical result of ARD finish?**

**Albano Passarin-** We reached a good aesthetical and chromatic



**VALMARANA SALVI NEGRI PALACE IN VICENZA: THE MAIN CHARACTERS**

**Project managers:** Architect Marina Marzotto, architect Albano Passarin

**Director of works:** architect Albano Passarin

**Work Executor:** Mubre Costruzioni

**Painting team:** Zeta Color Group  
-Mauro Zolla, Sergio Cecchin, Saimir Poçi, Pellumb Poçi-

**ARD Distributor:** Comedit Color in Creazzo (VI)

**ARD Agent:** Daniele Zanini

result and we were surely supported by the applied material kind and the finalized hue for the need. ARD Lime has been a lime really perfect for architectural and historical heritage building wall decoration. Product nature let, indeed, to realized hues with an extraordinary brightness which make surfaces more precious thanks to the color texture, full and not uniform.



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On these pages, the images of the prestigious restoration of Palazzo Valmarana Salvi Negri, in Vicenza.

**Mauro Zolla, how do you consider the choice to use ARD lime Intonachino for Palazzo Valmarana finish?**

**Mauro Zolla-** It is definitely a choice that worths because limes are the best solution for this kind of actions. They are easy to use, they guarantee a great breathability and they have a discreet resistance to the washout. Moreover, intonachino has features of support protection and filling. And then, lime is a versatile material with a great workability:

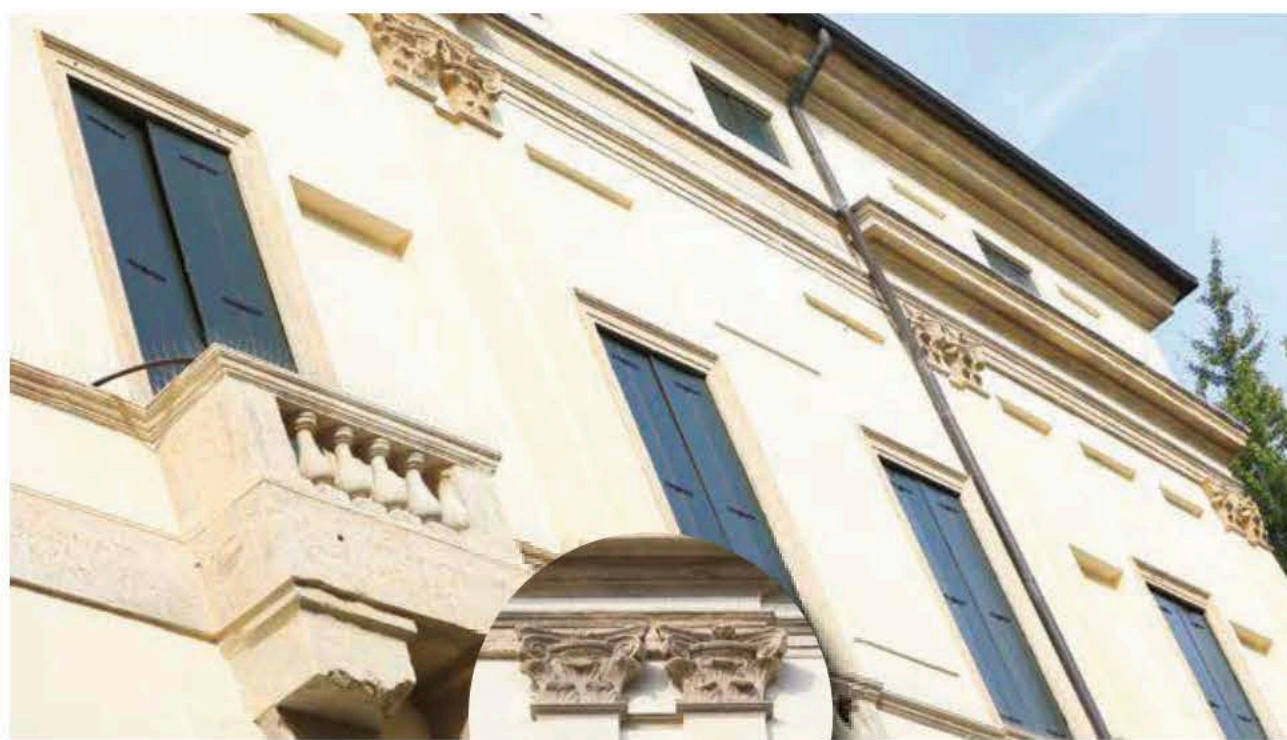
**ISOREST, THE IMPREGNATING SEALER FUNDAMENTAL FOR THE PRIMER**

In painting internal or external wall surfaces the correct support preparation guarantees the good aesthetic exit, duration through the time and action optimization. In mineral paints all this gains a meaning still more relevant. ISOREST, indeed, thanks to a specific selection of the formulation elements successfully joins fixative and consolidating features to isolating properties for old and new plaster preparation, keeping unchanged the mineral features of the surfaces.

on this palace is perfect, I think it is the material that better fits art city spirit how Vicenza is.

**Sergio Cecchin, how your action in Palazzo Valmarana was structured?**

**Sergio Cecchin-** My staff took action in the final step of the restoration.



First, important actions on the structure took place, with material injections where it was needed to reinforce and consolidate.

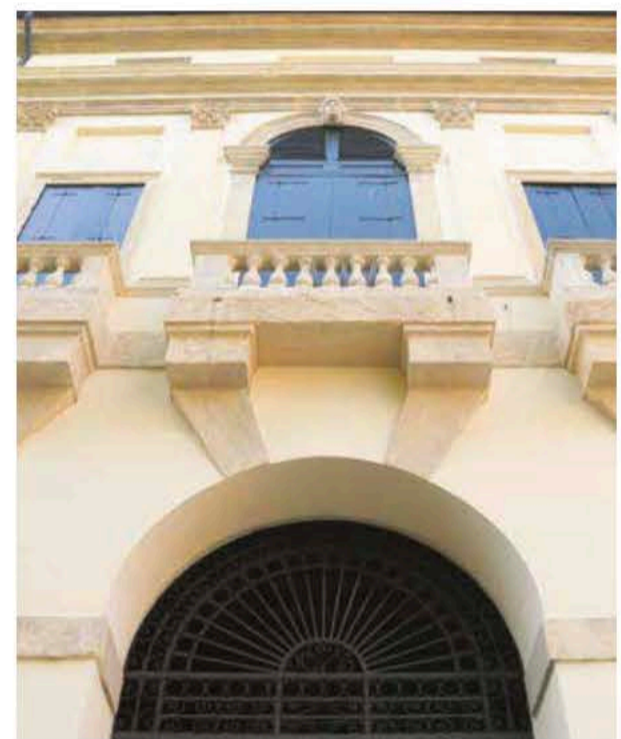
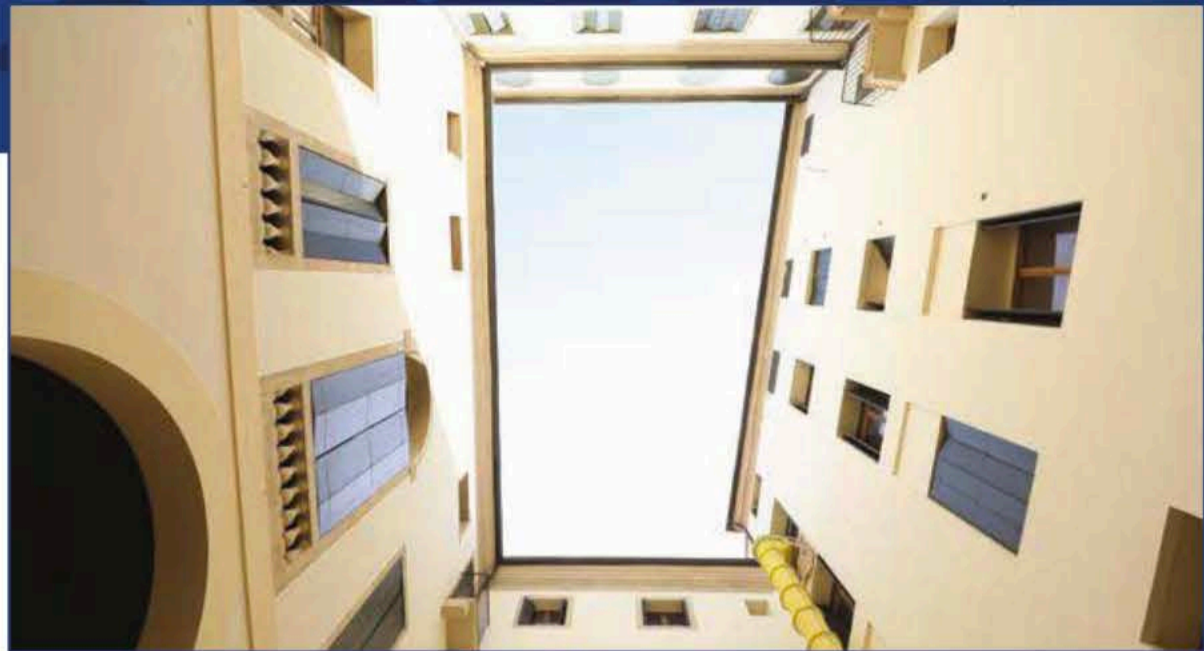
So, an accurate cleaning on all the surfaces was made, from molding to balconies and friezes. At that point we took action: we prepared the primer and we applied paint. It took us about ten days working in four people.

**What does working with ARD products mean to you?**

**Mauro Zolla-** We always use ARD products because their formulation represents a real help in the daily applicator work. In our job skills, precision and experience are really important requirements, but our job is valorized much more when we use high quality products as ARD ones, which have also the value to make easier our execution. The works made with their support become our best business card.



**Sergio Cecchin-** Having the opportunity to rely on a company like ARD, that well know our field and the problems linked to our job, helps us to face with confidence any kind of trouble or unexpected. Then, being sure of a steady



#### ARD LIME INTONACHINO, MAIN CHARACTER OF PRESTIGIOUS ACTIONS

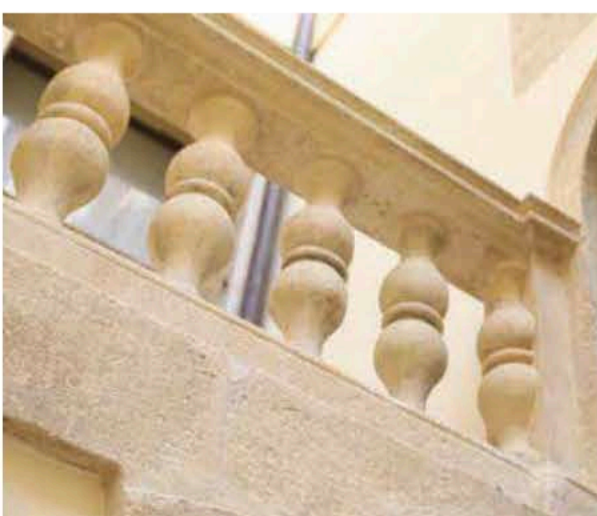
ARD LIME Intonachino is a mineral finish, formulated with mature lime putty. It is suitable as intonachino effect finish on plaster lime basis surfaces and cementitious old or new. It is moreover advised as preparation primer for Creative ARD LIME R or Rasato on uneven mineral surfaces. Because of its inorganic composition, the product is ideal for historical center renovation and requalification, with features of protection and filling support and of maximum breathability to vapour.

The low emission of inorganic volatile substances in ARD LIME Intonachino let obtain the A+ class attribution, that guarantees the highest standards to reduce the content of harmful substances for the health and the environment.



respected to terminate a construction site with success.

Paints and colors are the first elements that you notice and that immediately give the feeling to have made a great job, but they are the first that deteriorate too, so that they have to be high quality ones. With ARD lime it was possible to mix quality and aesthetic and the results are under everyone's eyes.



quality, an always present assistance and a range and chromatic supply steadily update, thought for any kind of actions, is a plus to which it is impossible to give up.

**Albano Passarin-** When people work in historical-artistic buildings there are plenty of constraints with you have to face with: administration, structural, management, environmental and all have to be

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